



हर कदम, हर डगर  
किसानों का हमसफर  
भारतीय कृषि अनुसंधान परिषद  
*AgriSearch with a human touch*



Indian Council of Agricultural Research  
Indian Institute of Vegetable Research  
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### CIRCULAR

As a part of the implementation of the “Swachh Bharat Mission”, it has been decided to launch a campaign “**Swachhata Hi Seva**” at ICAR – IIVR, Varanasi and its units from September 15<sup>th</sup> to 2<sup>nd</sup> October, 2017, the “Swachh Bharat Mission” anniversary, followed by cleanliness drive within and around the offices/campuses through:

- Displaying the banners “**Swachhata Hi Sewa**” at appropriate places in and around the campuses at ICAR – IIVR, Varanasi and its units
- Shapath taking & launching of Swachh Monitoring System in all offices ICAR – IIVR, Varanasi and its units.
- Everyday Shramdaan by all employees and plantation of trees ensuring their maintenance and growth.
- Sanitation and Hygiene related competition amongst the employees.
- Comprehensive Campaign through Banner, posters, TV, Newspaper Advertisement, Use of Social Media, etc.

Apart from the above activities the following specific activities have also been decided to be undertaken on the following specific dates as mentioned against them.

- \* 15<sup>th</sup> September, 2017 : Administration of the “Swachhata Shapath” at 03.30 P.M.
- \* 17<sup>th</sup> September, 2017 : Celebration of “**Sewa Diwas**”: All employees shall devote 2 hrs. (10.00 -12.00 A.M.) towards cleaning and sweeping of the entire campus/premises, etc.
- \* 24<sup>th</sup> September, 2017 : Celebration of “**Samagra Swachhata Diwas**”: All employees shall perform “**Shramdaan**” and contribute in the developing of a proper Toilet Facility in a disadvantaged area where such facility is needed
- \* 25<sup>th</sup> September, 2017 : Celebration of “**Sarwatra Swachhata**”: All employees shall contribute towards cleaning of public places.
- \* 1<sup>st</sup> October, 2017 : “**Swachhata of Nearby Tourist Spots**” All employees shall contribute towards cleaning of nearby important tourist spots.
- \* A Public Function/ Award Ceremony to recognise the contribution of the outstanding performers.

All employees are requested to ensure their presence at the stated dates, time and venue and vehemently participate to make this special drive a grand success. Detailed action plan shall follow.

(Sumit Kumar Jindal)

Senior Admin. Officer

**Copy for information, circulation and n/a to:**

- 1) Incharge Project Coordinator Cell, AICRP (VC), IIVR, Varanasi for wide circulation amongst the staff.
- 2) All the Heads/ Incharges of Division/ Section/ Units, ICAR - IIVR, Varanasi for wide circulation amongst the staff.
- 3) Incharge, RRS-Sargatia, Kushinagar and Heads/ Incharges of KVKs for information and similar necessary action at their end. Details alongwith documentary evidences and photographs are to be mailed to the Nodal Officer without fail.
- 4) All staff of ICAR-IIVR, Varanasi to kindly gather at the Porch of the Administrative Building on 15.9.2017 at 03.30 P.M.
- 5) The Incharge AKMU, ICAR-IIVR, Varanasi to publicise the aforesaid on ICAR-IIVR website.
- 6) Dr. Jaydeep Halder, Scientist and Nodal Officer, ICAR-IIVR, Varanasi for information and further necessary action as per Council's guidelines (Copy enclosed).
- 7) Dr. Suhash Karkute, Scientist and Co-Nodal Officer, ICAR-IIVR, Varanasi for information and further necessary action as per Council's guidelines (Copy enclosed).
- 8) P. S. to the Director for kind information of the Director please
- 9) Notice Board.