



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN: NEW DELHI – 110 001

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F. No. 27(6)/2016-Cdn.(Tech.)


Dated 29th September, 2016

CIRCULAR

As you are kindly aware, the DARE/ICAR has been partnering very effectively in the Swachh Bharat Mission of Government of India, which was launched two years ago on the occasion of Gandhi Jayanti in 2014 by Hon'ble Prime Minister of India. In this regard, various programmes including Swachh Pakhwada have been organized in DARE/ICAR Headquarters as well as all the establishments across the country. To commemorate the day, and to ensure the grand success of the initiative, it is desired by the Hon'ble Minister of Agriculture & Farmers Welfare that programmes may be organized on 2nd October, 2016 (Sunday) in DARE/ICAR Hqrs. as well as in all establishments involving clientele groups like farming community, rural and urban youth. It is, therefore, requested to kindly accord this activity due priority and ensure to organize a Swachhta Campaign on 2nd October, 2016 (Sunday) in all the establishments under the DARE/ICAR. The programme may also include rallies, campaigns, debates and cleanliness drives in the vicinities and public places.

It is also requested that the participation of Senior Officers of the Headquarter and Institutions may kindly be ensured in the activity.

It is further requested to kindly implement the various activities planned for Swachhta Pakhwada from 16-31, October, 2016 by arranging various activities and competitions etc. involving public figures like Ministers, Members of Parliament and other national and local leaders and senior government functionaries. Further details in this regard will follow soon.


(Shiv Prasad Kimothi)
ADG (TC), ICAR

Distribution:

1. All DDGs, ICAR/ PD, DKMA
2. All Directors/Project Directors of all Research Institutes / Project Directorates and NRC/Bureaux/ Project Coordinators / ATARI.
3. Deputy Secretary (GAC), ICAR with the request to organize activity at DARE/ICAR Headquarters in New Delhi
4. PSO to Secretary, DARE & DG, ICAR / PPS to AS&FA, DARE/ICAR / PPS to AS(DARE) & Secretary, ICAR / PPS to Chairman, ASRB.
5. In-charge, ARIC, Directorate of Knowledge Management Units (DKMA), KAB-I, Pusa, New Delhi for placing the above mentioned notice in the ICAR Website.